

PRESS RELEASE

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FOR IMMEDIATE RELEASE

YOUTH HEARTTHROB RAGHAV TO HEADLINE 14th ANNUAL TD FESTIVAL OF SOUTH ASIA

Toronto, ON (July 5, 2016) – Popular Canadian singer and songwriter Raghav, who rose to fame with his hit-single Angel Eyes will be the headline performer at the 14th Annual TD Festival of South Asia. Also performing at the festival are Mumbai based singer Ali Quli Mirza and popular Canadian rock band – Sirens of Shanti.

“We are proud of GIBBIA efforts for consistently celebrating the Festival of South Asia in the 14th year and opening doors for cultural collaboration. We look forward to performing over the weekend. Get your dancing shoes on and party with Sirens of Shanti”, invites Tony Singh, the lead singer of the band (Juno and Much Music Award nominee).

Raghav has been featured on top ten charts in both Canada and the UK multiple times. He has collaborated with a number of popular artists such as Nelly and Kardinal Offishall and has received a Canadian Juno Award nomination in 2011 for the R&B/Soul Recording of the Year.

The longest running outdoor South Asian festival in North America, the 14th Annual TD Festival of South Asia, will take place at the Gerrard India Bazaar on Gerrard Street in Toronto on July 16 and 17th, 2016 from noon until 11pm, with free admission for all.

The festival will also feature a live performance by the members of Toronto Tabla Ensemble World Music Organization (TTE) founded by Artistic Director and tabla master, Ritesh Das as well as a performance by the Steel Pan Band. Festivalgoers can expect comedy performances, storytelling, mermaid and circus belly dancing, sword dancing and games. This year, TD Festival of South Asia will be introducing two new types of yoga to the streets of Toronto – Bolly Yoga and Cloga.

Bolly Yoga is a new style of yoga that incorporates Bollywood music and dance moves into regular yoga poses. The Bolly Yoga performance will be led by Ashima Suri alongside her dance company, “Limitless Productions”. Cloga is the art of bridging clowning and yoga together, that will leave all kids coming to the TD Festival of South Asia in healthy splits!

Chand Kapoor, Chairperson Gerrard India Bazaar BIA said: “TD Festival of South Asia represents the rich mosaic of different art, crafts, languages, culture, music and cuisines from various parts of South Asia in a festive backdrop. It provides an opportunity for cultural exchange and also gives our fellow citizens a taste of mouth watering food and the melody of South Asian music and dance.”

“This year, the festival, promises an exclusive line-up portraying the exclusive and ever-vibrant South Asian culture and heritage including a Rangoli competition, Literary & Visual Arts, concerts by famous South Asian artists as well as an amazing selection of mouth-watering South Asian food and drinks,” declares Tushar Unadkat, Festival Producer and Director.

The Festival is also supported by a number of local businesses and artists who’ve donated money, time and talent to support the community.

For more information visit www.festivalofsouthasia.com, Facebook: @festivalofsouthasia, Twitter: @FestofSouthAsia, Instagram: @festivalofsouthasia

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Media Contact and RSVP: **PRISM Media** | Tel: 416-720-1046 | Email: rsvp@myprismmedia.com

