



Indo-Canadian Press Club

President's Message:

A long cherished dream of Indo-Canadians for a common platform where their multi-ethnic, multi lingual communities can converge and engage through their traditional and new media communication channels has come true by the inception of Indo-Canadian Press Club (ICPC).

Registered as a Canadian Not-for-profit organisation ICPC has embarked on its pursuit of facilitating a non-partisan forum for communication and social interaction between all of the players in the interrelated worlds of media, communications, government relations, policy-making and Indo-Canadian community relations.

ICPC envision acting as converging point for journalists, communication and public relations specialists, community leaders, academicians, parliamentarians, multi-media students for professional development in support of the future of media and community engagement cornerstones of its mandate. The club would also serve as a social hub for its members and guests to share information with local media and related industry professionals. All of ICPC's pursuits, academic forums, professional, student and community engagement initiatives would strive to educate, enlighten and empower its stakeholders and participants.

Starting from its conceiving stage and while officially launching / inaugurating ICPC on 26th January 2016 His Excellency High Commissioner of India to Canada and his Office has extended phenomenal support to ICPC's vision. Under the aegis of His Excellency's and consulate general's office in Canada the mission goals laid out by the national executive conclave would be carried out in collaboration with government, quasi-government agencies, and community organisations to take ICPC's mandate across Canada.

While I draft this message, we are getting closer to the formation of ICPC regional chapters in the provinces of British Columbia, Alberta, Ontario and Quebec. If you are involved in Journalism, Media, Public relations or Indo-Canadian communities and ICPC's Vision resonate with your interests or pursuits do let us know on how we can collaborate, since **Informed Communication Promote Change**.

For ICPC Executive Committee,

Deepak D Menon

President ICPC

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